

**FOR IMMEDIATE RELEASE**  
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## **Regina Hotel Association Welcomes Skate Canada**

The Regina Hotel Association (RHA) welcomes to Regina the Skate Canada Challenge, currently taking place December 5-9, 2012 at The Co-Operators Centre at Evraz Place.

The event is the only opportunity for novice, junior and senior skaters to qualify for the 2013 Canadian Figure Skating Championships. The Skate Canada Challenge will also see the crowning of the 2013 Canadian Pre-Novice Champions in men's, women's, pair, and ice dance.

Skate Canada Challenge will attract to Regina approximately 500 skaters and hundreds of parents, coaches, staff and fans.

"This is yet another national event that will bring profile to our city and money into our local economy. Coming as it does on the heels of Agribition and the SaskTel Female Hockey Challenge, the Skate Canada Challenge brings another week of visitors to Regina within the last 30 days," said Tracy Fahlman, CEO of RHA.

This is the second year the Skate Canada Challenge has been hosted in Regina. The competition will also return here in 2013.

The RHA, along with other community partners, helped to attract the Skate Canada Challenge through its ongoing efforts to promote Regina to organizers of major events.

"We are proud to be associated with the Skate Canada Challenge. Major national level events such as Skate Canada and Agribition highlight the fact that Regina has become a world-class event destination," Fahlman said.

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The Regina Hotel Association (RHA) is a non-profit, member-based organization that supports the business interests of Regina's destination hotels through creative and results-based marketing, education, advocacy and communications. Committed to providing the highest quality-marketing standard for our city, the RHA aids its members and industry partners to promote Regina as a destination for conventions, special events, sports, meetings and tradeshow. Our Destination Marketing Fund (DMF) supports over 50 event organizers and tourism-marketing partners every year in their efforts to start up, grow and attract events and conventions to Regina.